



A.P.T.S.D. Foundation Newsletter

Letter from our Foundation President:

Dear All,

Happy April 1st! I hope everyone has set some empowering goals for 2nd quarter 2014. It is hard to believe we are already in round 4 of a 12 round match. Time surely does fly!

Speaking of time, I want to focus on a great way to spend your time in this short article. I want to share a strategy that will bring you great joy and fulfillment. It's easy to do and pays great dividends. Here it is simply put. Rather than focusing on what's in it for me, I would like you to ask yourself, "**How can I better serve my fellow man?**" This simple change of focus will have a profound impact on your life. You see, the more you focus on helping others the more you get back in return. It's a universal truth that the more we give the more we get. Call it the law of cause and effect or just good karma but it does work for whoever practices it.

As I have written in the past, success isn't measured by what you have but rather what you have given. I mean let's face it, at the end of the day all the material possessions you have ever accumulated is just stuff. However when you invest your time helping others, you have made an investment in eternity. In fact, when you study history you soon realize that history has never honored those who have acquired the most but rather those who have given the most. People who live their lives for the betterment of others are history's biggest heroes.

Be a hero today! Please consider that by helping the Foundation you are not only helping at-risk and disadvantaged children, you are helping yourself, your community, the art, and spending your time, energy, and resources wisely. I would say you are thinking and acting on a higher level. You are truly actualizing your potential.

If you have not already volunteered to help the Foundation help others, now is your chance. Please contact Mr. or Mrs. Watson-Jones and let them know you want to get involved. It's that easy.

Tang Soo!!!

Grandmaster J. St. James



<u>Inside this Issue:</u>	
Letter from our Foundation President	1
Foundation Goals & Accomplishments	2
Foundation School Goals for 2014	2
Fundraising Successes Schools Highlighted	3-4
Fundraising Ideas	4
Recent Grant Recipients	5
Recent Donations / Thank You	5

Dates of Interest:

- Southeastern Regional Championship & Dan Shim Sa—April 25-26
- Northeastern Regional Black Belt Camp & Dan Shim Sa May 30-June 1
- APTSDF KODANJA/Master's Clinic—July 23-25
- 2014 APTSDF National Championships & Party July 26
- New England Regional Championships & Dan Shim Sa—October 18-19
- Southeastern Regional Black Belt Camp, Dan Shim Sa & 4th Annual Instructor Training Symposium November 7-9
- Southwestern Regional Championships & Dan Shim Sa—November 14-16

A.P.T.S.D. Foundation Goals—2014

1. Start three to five new at-risk programs or help fund programs/members based on our mission.
2. Raise \$10,000 to help defray costs which include annual renewals for state registrations and solicitor licensing, fees for professional fund raiser, and operating expense to include helping at-risk programs and most importantly their students as well as on-going support for existing programs.
3. Update the Foundation website to make it as current and complete as possible.
4. Add on new member to our Board of Directors.
5. Create at least one fund raising event on a larger scale.

A.P.T.S.D. Foundation Accomplishments—1st Quarter—2014

1. We have finalized a contract with a professional fundraiser to help us look for private endowments, government grants, and corporate funding.
2. We have finalized registration and solicitor licenses in 22 states. This will help us tremendously as we continue to search for funding sources.
3. We have added one (1) new at-risk program in Alabama thanks to Sister Kathleen Navarra, 3rd Dan. The school is called Wilcox Academy of Tang Soo Do and is in Camden, AL.
4. We have successfully transitioned in a new Chair of the Foundation Committee. Our new Chair and Co-Chair are Mr. David Watson-Jones and his wife Mrs. Jean Ann Watson Jones.
5. We have updated our Foundation Committee Directory but need to continue to do this as we add new committee members.

A.P.T.S.D. Foundation School Goals—2014

Thank you to all those schools that have provided us with their goal for 2014.		Rivera's TSD	\$250
		Taenamtu TSD	\$200
Karate World of North Georgia	\$1500	Eagle Leadership Martial Arts	\$150
Karate Central	\$1000	V Town Martial Arts	\$100
West Texas Karate	\$1000	Oyster River TSD	\$100
Busby's Family Karate Center	\$500	Smith's Family Karate Center	\$100
Central Alabama Martial Arts	\$500		_____
Family Martial Arts Academy	\$500	Total Goals To Date	\$6,200
Cambridge TSD	\$300	Please contact us if you have a goal for 2014 that you would like included in the next newsletter.	

Fundraising Success Stories:

Having Fun While Raising Money – West Texas Karate

Back in November, West Texas Karate held a carnival fundraiser to benefit the APTSD Foundation. The fundraiser rose over \$1000 and was so successful that they plan to have another soon.



They had a lot going for them that allowed them to keep their event costs very low. These included having many carnival games available, making use of graduate students from a local college as volunteers, and donations of prizes by local businesses. Raffle tickets were sold for the prizes in the weeks leading up to the event, which also aided in advertising. At the event, tickets were sold to play games and to purchase food items. They printed their own raffle tickets and asked their students to sell tickets to their family and friends. At the event, they even had a couple of parents/students donate additional funds towards the Foundation.

They admit they were hesitant at first to take this on, but when the carnival raised enough to reach their fundraising goal for the year, their fears vanished. Their students enjoyed it and will support them in their next event. Thank you and congratulations for putting on a great event.

Mr. and Mrs. Gauna, West Texas Karate

Share Martial Arts—Support Our Communities—Serve Those in Need

Fundraising Success Stories (cont'd):

Breaking Wood and Concrete for Charity – Karate Central

The idea is very simple. Ask your students to get pledges for breaking boards and concrete. Karate Central did just that. They set a limit of boards at 10 and the minimum donation of \$1 per board or \$5 per concrete piece. If they raised more than \$500, Mr. Jeff Harris would break 5 pieces of concrete at one time. His co-workers even went together & raised \$100 just to see the video proof.

To ensure the maximum donation amount, parents were asked to supply the boards for the students. The school offered up a trophy and certificate for the most money raised and a certificate for the second and third highest amounts rose.

On the day of the event, students broke their boards by rank, with the Black Belts going last. After the completion of the break-a-thon, the winners were awarded their prizes. The event itself raised over \$1000, more than doubling their target.



“As for promoting it, I let all students and parents know how important it was as a martial artist to help those that may not be able to help themselves and how the ability to help a person take classes may be the changing point in their lives. “

Mr. Jeff Harris, Karate Central

Fundraising Ideas:

Need a little help to get started with Fundraising in your school? Consider some of these ideas that have already been used successfully by other schools or organizations:

EVENTS – Not only are these great fundraising opportunities, but they can also help to promote your school or build school spirit and unity.

Sponsored Break-A-Thon – Promote your school with a high-impact event. Print sponsorship forms and ask your students to get individual sponsorships for them to break boards at a public place. You may even be able to attract business sponsorship for the event from local businesses.

School Social Event – Help build school spirit and unity while raising money for the Foundation. Sell tickets to the event, or sell tickets for carnival style games at the event.

Garage Sale – Ask students to donate items for a garage sale. Holding the sale in conjunction with an existing neighborhood or community garage sale helps reduce advertising costs. All sales generate 100% profit and any leftover items can be donated to charity.

Bake Sale – This can be done in conjunction with an existing school event. Just ask parents to bring baked goods in to sell. (Don't forget to list allergens)

PRODUCT SALES – This is a great way to raise money with minimal planning and overhead.

In School snack bar – Purchase snacks and drinks in bulk and sell them on the honor system at your school.

Spirit Nights – Contact local restaurants to see if they will allow a Spirit night where you promote their business and they give you a share of the profits for the evening. (i.e. Chik-fil-A, etc.)

Restaurant Fundraisers – Many local businesses have established fundraiser discount programs where you sell discount cards where the buyers get discount coupons and you get a share of the revenue or some businesses offer free or discounted product to sell. (i.e. Pizza Hut, Krispy Kreme, Chik-fil-A etc.) Ask your local businesses if they have any fundraiser programs, you never know what opportunities they may have.

Do you have other ideas that you would like to share? Let us know so we can include them in future newsletters.

Recent Grant Recipients:

School / Individual

Sister Kathleen Navarra, Sam Dan for V-town Martial Arts & Wilcox Tang Soo Do

Amount of Grant

\$1,000

Description / Mission of Program

Activities during 2014 for Sister Kathleen Navarra's 2 at-risk programs, V-Town Martial Arts & Wilcox Academy of Tang Soo Do—Camden, AL

This is the second award of \$1,000 dollars that Sister Navarra has received from the Foundation. The first was awarded last year. The most recent is for 2014.



Recent Donations—THANK YOU:

4th Quarter 2013:

- #10087 – Christian Klacko - \$10.00
- #10088 – The Klacko Family - \$10.00
- #10089 – Jason Duva - \$5.00
- #10090 – Brian Hebert - \$1.00
- #10091 – Robin Hebert - \$1.00
- #10092 – Gene & Seth Smith - \$10.00
- #10093 – Chris Watson - \$10.00
- #10094 – Darrell Bauer - \$10.00
- #10095 – Charles Ray - \$10.00
- #10096 – Robert Williams - \$10.00
- #10097 – New England Regional Championships - \$335.00
- #10098 – Plainville Tang Soo Do—\$100.00
- #10099 – Taenam Tang Soo Do—\$100.00
- #10100 – The Klacko Family - \$300.00
- #10101 – New England Regional Summer Promo - \$75.00
- #10102 – Michelle Lopez - \$20.00
- #10103 – Chad Adams - \$371.00

Total Remaining 2013 = \$1378.00

1st Quarter 2014:

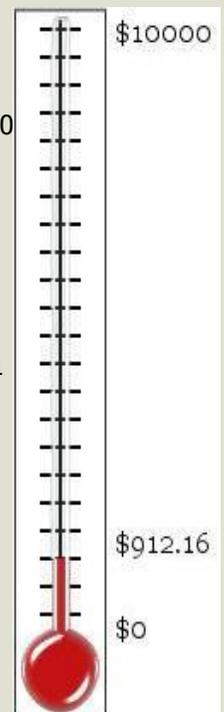
- #10104 – Ivana Corbin - \$10.00
- #10105 – Jason Duva - \$5.00
- #10106 – Darrell Bauer - \$10.00
- #10107 – The Walston Family - \$20.00
- #10108 – Bob Thomas - \$50.00
- #10109 – Jeff Harris - \$10.00
- #10110 – Taylor Strange - \$2.00
- #10111 – Charlie Fontaine - \$5.00

- #10112 – Tom Joy - \$5.00
- #10113 – Todd Stewart - \$2.00
- #10114 – Rachel & Chris Chisum—\$156.80
- #10115 – Jason Duva - \$100.00
- #10116 – The Watson-Jones Family—\$50.00
- #10117 – Karate World of North GA
(Rita's Ice Cream Promo) - \$43.36
- #10118 – Oleg Khodko - \$5.00
- #10119 – Christian Klacko - \$10.00
- #10120 – Daniel Maibor - \$5.00
- #10121 – Ryan Spencer - \$5.00
- #10122 – Eric Taylor - \$5.00
- #10123 – Brian Hebert - \$5.00
- #10124 – Kayla Turgeon Hebert - \$10.00
- #10125 – Carlos Gonzales - \$25.00
- #10126 – Tom Witterholt - \$10.00
- #10127 – Michele Lopez - \$10.00
- #10128 – Paul Lopez - \$10.00
- #10129 – Family Martial Arts Academy
Tracy Huff \$250.00
- #10130 – Great Bay Tang Soo Do - \$81
- #10131 – Hunter Benson - \$2.00
- #10132 – Andy Hickman - \$10.00

Total To Date 2014 = \$912.16

**Total Donations since 3rd Edition
Newsletter = \$2,290.16**

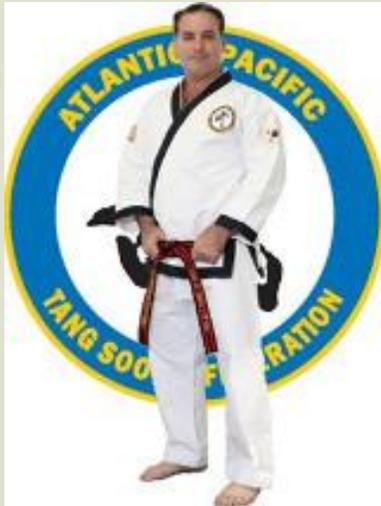
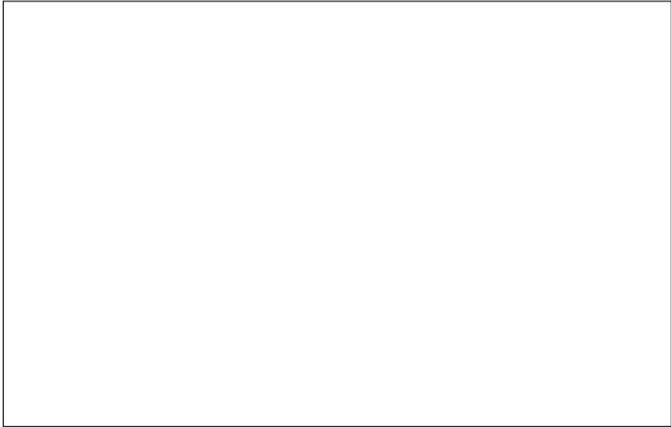
2014 Foundation Goal
\$10,000



APTSD Foundation
Share—Support—Serve

APTSD Foundation
PO Box 3225
Suwanee, GA 30024

Phone—678-446-1183
Phone—770-614-0006
aptsdfoundation.org



Atlantic-Pacific Tang Soo Do Foundation Leadership

Foundation President

Grandmaster John St. James

Board Members

Christian Klacko

Greg McKellar

Glenn Adams

Dave Post

Board Member

Treasurer & Secretary

Deborah K. Jett

Foundation Committee Co-Chairs

David Watson-Jones

Jean Ann Watson-Jones

The A.P.T.S.D. Foundation is an approved 501c3 organization providing education, awareness, and research funding, as well as scholarships related to the martial arts study of Tang Soo Do. Services are designed specifically for at-risk youth, teens, individuals with special needs, and the elderly.

Share Martial Arts—Support Our Communities—Serve Those in Need